

CLARISSA ROBINSON-GRAYSON

1870 Avonlea Dr. Rockwall, Texas 75087

clarissamgrayson@gmail.com

www.clarissagrayson.com

619.300.6852

OBJECTIVE: Applied UX Research to UI Design and Agile-development to enhance human-computer interaction.

EDUCATION: San Diego State University | Osaka International University:

Bachelor of Arts: Graphic Design | Minor: Japanese

University of San Francisco:

Masters Certificate in Internet Marketing

LANGUAGES & TRAVELS: **Japanese:** Conversational | **Spanish:** 4years Studied | **ASL:** Learning

Travel: Dubai, Japan, Thailand, United Kingdom, Mexico, W &E Caribbean,

Maldives, Italy, Costa Rica, Costa Rica, Cuba, Korea, Palau

EXPERIENCE:

Motorola Solutions

UX RESEARCHER / Architect / Project Management (SEP 2018- April 2020) Allen, TX

- Evidence-based ethnographic research and human factors testing,
- UX quantitative/qualitative research done on the 911 – Judicial court evidence sharing ecosystem to successfully resulting in a (patent-pending) solution.
- Tracked for State and Federal law compliance in all UX/UI designs.
- Native Android and IOS app UX/UI work completed for their officer mobile Incident report app.
- Use case conceptualization, UX wireframes creation, and alpha/beta testing.
- PO responsibilities: Research analysis, acceptance criteria, JIRA ticket grooming, Beta/Dog Food testing.

ClarissaGrayson.com

PRIVATE UI UX RESEARCHER / Architect / PM CONSULTANT (FEB 2016- I own this company) Dallas, TX

- COVID19 consulting of small private clients in the ramp-up development of agile focused UX/UI research, design, and front end solutions.

Verizon (via Experis)

UI UX ARCHITECT / DESIGNER / Developer Consultant (NOV 2017- Aug 2018) Irving, TX

- UX quantitative/qualitative research done on small to medium enterprises' secure network needs
- Building reusable mobile code and libraries for future use
- Ensuring the technical feasibility of UI/UX designs
- Optimizing application for maximum speed and scalability
- Assuring that all user input is validated before submitting to back-end

ReverseVision

LEAD UI UX ARCHITECT / DESIGNER (NOV 2014- FEB 2016) San Diego, CA

- Tracked for State and Federal mortgage law compliance in all UX/UI designs.
- UX quantitative/qualitative research done on Bank to Buyer information sharing ecosystems.
- Responsible for contributing to stories (wireframes, mockups, screen designs, etc.)
- PO responsibilities: Research analysis, acceptance criteria, JIRA ticket grooming, Beta/Dog Food testing.

ADOBE.COM (VIA NETPOLARITY)

WEB PRODUCER / PROJECT MANAGER (NOV 2013- FEB 2015) San Diego/ San Jose, CA

- Producing accurate and on-time implementation of web changes for the website
- Overseeing the entire page production and deployment process, from inception through completion
- Building and implementing testing recipes for both mobile and desktop
- Developing U.S. and international project schedules, and provide progress reports to stakeholders
- Monitoring post-deployment feedback and implement corrective action when necessary

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TOUCHCOMMERCE.COM

UI WEB APP DESIGNER (JUL 2011-Nov 2013) San Diego, CA

- UX quantitative/qualitative research done on customer service based clients' chatbot analytic needs
- GIT Extensions + Branch management & Stash pull requests
- Creating revealing visualizations of raw data
- Creating responsive web-based UI app design ideas based on business use cases
- Migrated old codebase updated response HTML5/CSS driven UI codebase.
- PO responsibilities: Research analysis, acceptance criteria, JIRA ticket grooming, Beta/Dog Food testing.

THOMASBUILIFESTYLE.COM

FREELANCE ART DIRECTOR | UI DEVELOPER (Mar. 10 –Jan 2013) San Diego, CA

- Google Analytics and SEO implantation and conducting user analysis and user studies
- Developing Social Media Marketing and national brand awareness strategy
- Traveling to event venues for day of event social media coverage

HDSUPPLY.COM

UI WEB DESIGNER / DEVELOPER (Mar. 09-JUL 11) San Diego, CA

- Lead UI Designer for company's first mobile app
- UX quantitative/qualitative research done B2C mobile needs
- Developing logical/task flows, wireframes and storyboards mock ups
- Developing front-end, device-based, code for mobile using HTML(5), CSS
- Working with back-end development team on JSP corrections and bug-fixes, and business cases
- Facilitating: Use Cases, User Acceptance Tests, multivariate & A/B Test (Omniture)
- Designing and Developing e-marketing email campaigns & homepage updates
- Insured SEO-Friendly URLs, meta tags, & standards

ZAPPOS.COM

BRAND / WEB DESIGNER (Apr.07-Nov.08) Henderson, NV

- Responsible for branding over 9 new private label shoe/clothing lines
- Web, Package, Environmental, Event-promotion, Print, and clothing design
- Maintain relationships with international vendors, clients, and inner departments
- Collaborated with the UX/UI development team during major web design projects

TRAVEL TO GO.COM

GRAPHIC DESIGNER (Aug.06-Mar.07) San Diego, CA

- Designed: online promotions, e-newsletters, email blast, and trade show displays
- Worked as a team with Project Manager on new marketing campaigns

PRINTDEPARTMENT.COM

GRAPHIC SPECIALIST (Jan.06-Aug. 06) Carlsbad, CA

- Programmed over 600 online ordering products for printing service
- Developed and designed 7 new lines of product

SAN DIEGO STATE UNIVERSITY

GRAPHIC DESIGNER (Aug.03-Dec.05) San Diego, CA

- UX qualitative research done to develop UX/UI goals of new website
- Coordinated informational presentations

JTB TRAVEL AGENCY

INTERNSHIP (Jan. 03) Osaka, Japan

- Received hands-on training in mass-design marketing in the Japanese industry

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EXTENDED EDUCATION:	Palomar College: JavaScript, Fall 2009 Advanced JavaScript & XML (AJAX), Spring 2010 WebDesignWorld Conference (mobile) Las Vegas, OCT 2010 An Event Apart Conference (mobile) Seattle, March 2011 + Washington D.C. August 2012
SKILL SETS & PROGRAMS	Ethnographic Sketch Invision Abstract Adobe XD IOS/Android UX/UI Ecommerce- B2B, B2C, Usability Standards, User Testing Mobile & Web Responsive Wire-frames Cross Browser Development Page load Optimization Search Engine Optimization IBM WebSphere Commerce Adobe Creative Suite CSS HTML(5) JavaScript AJAX & XML Google Analytics All Social Media Foresee GWT Perforce P4V GIT Extensions Stash IntelliJIDEA Adobe CMS/CQ5/EMS Bootstrap Vue